

Privacy Policy - I3H Institute (ULB)

At I3H Institute, we are committed to protecting your personal data and privacy. This Privacy Notice explains our practices regarding data collection, use, and protection.

By using our websites (including www.i3health.eu, www.eu4healthforum.com), you agree to the terms of this Privacy Notice. Any updates to this policy will be posted here to keep you informed on what data we collect, how we use, store, transfer, or otherwise process it, if data is shared with third parties, and your rights regarding your personal data.

Terms Used in this Privacy Notice

- **I3H Institute (ULB)**: Refers to the interdisciplinary research institute within Université Libre de Bruxelles, located at Campus Erasme, Route de Lennik 808, 1070 Brussels, Belgium.
- **User**: Individuals who access our website or services.
- **You / Your / Yours**: Refers to the User reading this Privacy Notice.
- **We / Us / Our**: Refers to I3H Institute.
- **Personal Data**: Refers to any information that identifies you.
- **Privacy Law**: Refers to the General Data Protection Regulation (GDPR) (EU) 2016/679 and applicable Belgian privacy laws.

What Information Do We Collect and on What Legal Basis?

We may collect:

- **Non-personal information**: Such as page views, operating systems, and browser types, to improve the website experience. This does not include Personal Data.
- **Personal Data**: In the context of applications, event registrations, or services provided by us. This may include your name, contact information, job title, IP address, and preferences for communications.

The legal basis for processing your Personal Data may include:

- **Consent**: You agree to the processing by providing data voluntarily.
- **Contractual necessity**: To perform services or actions requested by you.
- **Legitimate interest**: To support I3H Institute's operations, subject to your right to object.

Providing Consent

By submitting Personal Data to us, you agree to its processing as outlined in this policy. You may withdraw your consent at any time; however, it may limit our ability to provide requested services.

Disclosure of Personal Data

We will not disclose, sell, rent, or exchange Personal Data with third parties unless required by law or upon your express consent. We may share Personal Data with affiliates or third parties acting as subcontractors in compliance with Privacy Law.

Cookies

Our websites may use cookies to personalize your experience. See our Cookie Notice for more details.

Third-Party Privacy Policies

If you access our content through platforms like Facebook or LinkedIn, you are subject to their privacy policies, and we encourage you to review these terms.

Purpose of Data Collection

Personal Data may be used for:

- **Providing services and communications:** Including event invitations, publications, and institute news.
- **Event booking:** We may collect your personal details, and, if required, payment information, processed through secure third-party services.
- **Photographs and videos:** For event documentation, to promote I3H's activities. You may object to this use, and we will cease to use your data in new materials or remove identifiable data when possible.

Data Retention

Personal Data will be retained as follows:

- **General communications:** Until consent is withdrawn.
- **Event booking:** Retained for 1 year post-event, unless consent is withdrawn.
- **Applications and inquiries:** Kept for 1 year, unless consent is withdrawn.
- **Photos/Videos:** Retained until valid objection is made.

We retain data as required by law or to protect legal rights.

Your Rights

Under Privacy Law, you have rights to access, rectify, delete, or restrict the processing of your data. You may also request data portability or object to processing. To exercise these rights, contact us using the details below. You may also file complaints with the Belgian Data Protection Authority (www.dataprotectionauthority.be).

Data Security

We implement reasonable security measures, such as encryption and restricted access, to safeguard Personal Data. Only authorized personnel may access or modify data as necessary.

Email Tracking

Emails may include a unique tracking pixel to determine if emails are opened or links clicked. If you wish to avoid this, disable image downloads in your email settings.

Governing Law and Jurisdiction

This Privacy Notice is governed by Belgian law, and disputes shall be resolved by the competent Court of Brussels.

Contact Us

For questions about this policy, please contact:

I3H Institute, Université Libre de Bruxelles

Campus Erasme, Route de Lennik 808,

1070 Brussels, Belgium

Email: info@i3health.eu